



WEBER COUNTY FAIR

Sponsorship Opportunities

WHY SPONSORSHIP?

By sponsoring the fair, you gain valuable visibility among thousands of attendees. Your support helps create memorable experiences for guests, foster community spirit, and showcase your brand to a diverse audience.

- BRAND EXPOSURE TO NEARLY 40,000 PEOPLE
- CONNECT WITH YOUR TARGET AUDIENCE AND BEYOND
- VENDOR OPPORTUNITIES
- MEDIA COVERAGE IN THE FAIR'S ADVERTISING CAMPAIGNS
- CREATE NEW BUSINESS CONNECTIONS
- COMMUNITY RECOGNITION

MARKETING

- ONLINE ADVERTISING
- PRINTED ADVERTISING
- SOCIAL MEDIA PROMOTION
- EXCLUSIVE MEDIA PROMOTION



SPONSORSHIP TIERS

GRAND CHAMPION	\$5,000
BLUE RIBBON	\$3,500
RED RIBBON	\$2,000
SWEEPSTAKES	\$1,500
JUDGES CHOICE	\$1,000
BEST OF SHOW	\$500

GRAND CHAMPION SPONSORS

COMBINED SPONSORSHIP EQUIVALENT TO*

\$5,000

- ADVERTISEMENT RIGHTS AND RECOGNITION AS THE “OFFICIAL PRODUCT OF THE WEBER COUNTY FAIR.”
- LISTED ON SPONSOR BOARDS PLACED IN PROMINENT LOCATIONS AROUND THE FAIRGROUNDS, AS WELL AS ON EVENT POSTERS, SOCIAL MEDIA, DAILY PROGRAMS, AND IN THE PREMIUM BOOK.
- YEAR-LONG RECOGNITION ON WEBSITE.
- EXCLUSIVE BANNER PLACEMENT AT THE MAIN ENTRANCE, NORTH ENTRANCE, COURTYARD, AND ALONG THE FENCE LEADING TO THE BARN. BANNERS ARE TO BE PROVIDED BY THE SPONSOR; PREFERRED SIZE IS 3' X 8'.
- ONE 10' X 10' VENDOR BOOTH TO PROMOTE YOUR COMPANY'S PRODUCTS AND SERVICES. RESERVATION REQUIRED BY JULY 1; SELECTION IS LIMITED.
- EMCEE ACKNOWLEDGMENT MESSAGES BROADCAST OVER THE PA SYSTEM THROUGHOUT THE FAIR.

*For example, the demolition derby (\$4,500) + 1/4 page in Premium Book (\$500) = \$5,000

ADDITIONAL VALUE*

OUR FLEXIBLE SPONSORSHIP PACKAGES ARE DESIGNED & PROVIDE SPONSORS WITH A RANGE OF BENEFITS. BY COMBINING PACKAGES, YOU CAN UNLOCK THE ABOVE ADDITIONAL VALUES, BENEFITS, & PERKS TO ENHANCE YOUR PRESENCE AT THE WEBER COUNTY FAIR!

BLUE RIBBON SPONSORS

\$3,500

RODEO HORSE PULLS

TICKET OUTLET LOCATIONS DEMOLITION DERBY (ADDITIONAL \$1,000)

TICKETS AND MORE!

- ADVERTISEMENT RIGHTS & RECOGNIZED AS “SPONSOR OF THE _____ AT THE WEBER COUNTY FAIR.”
- LISTED ON SPONSOR BOARDS PLACED IN PROMINENT LOCATIONS AROUND THE FAIRGROUNDS AND IN THE DAILY PROGRAMS.
- BANNER PLACEMENT AT THE MAIN ENTRANCE AND SPONSORED EVENT/LOCATION. BANNERS ARE TO BE PROVIDED BY THE SPONSOR; PREFERRED SIZE IS 3' X 8'.
- ONE 10' X 10' INDOOR VENDOR BOOTH TO PROMOTE YOUR COMPANY'S PRODUCTS AND SERVICES. RESERVATION REQUIRED BY JULY 1; SELECTION IS LIMITED.
- EMCEE ACKNOWLEDGMENT MESSAGES BROADCAST OVER THE PA SYSTEM THROUGHOUT THE FAIR.

*** SPONSORSHIPS NOT EXCLUSIVE ***

ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

6 DEMOLITION DERBY TICKETS

150 COMPLIMENTARY DAY PASSES

12 SPECIAL EVENT TICKETS

30 FAIR BUCKS FOR FOOD BOOTHS

6 VIP PARKING PASSES

RED RIBBON SPONSORS

\$2,000

T-SHIRT

LOGO PLACED ON 1500+
T-SHIRTS

RV PARK

LOGO PLACED ON RV PARKING
PASSES

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ADDITIONAL VALUE

(EVENTS SUBJECT TO CHANGE)

4 DEMOLITION DERBY TICKETS

8 SPECIAL EVENT TICKETS

4 VIP PARKING PASSES

100 COMPLIMENTARY DAY PASSES

30 FAIR BUCKS FOR FOOD BOOTHS

SWEEPSTAKES SPONSORS

\$1,500

**FOOD
TENT**

-TATTOOS
-CUTS
-BURNS
-CHAPPED LIPS
-DRY SKIN

**DAILY
PROGRAMS**

**LOCAL
ENTERTAINMENT**

**ATTRACTIONS/GROUNDS
ENTERTAINMENT**

*CHANGE YEARLY, PLEASE INQUIRE

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ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

3 DEMOLITION DERBY TICKETS

6 SPECIAL EVENT TICKETS

3 VIP PARKING PASSES

75 COMPLIMENTARY DAY PASSES

15 FAIR BUCKS FOR FOOD BOOTHS

JUDGES CHOICE SPONSORS

\$1,000

CONTEST CANOPY

WATER TRUCK

EXHIBIT HALL

COLORING CONTEST

*COUPON OPPORTUNITIES

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ADDITIONAL VALUE

(EVENTS SUBJECT TO CHANGE)

2 DEMOLITION DERBY TICKETS

4 SPECIAL EVENT TICKETS

2 VIP PARKING PASSES

50 COMPLIMENTARY DAY PASSES

15 FAIR BUCKS FOR FOOD BOOTHS

BEST OF SHOW SPONSORS

\$500

**ANTIQUE FARM
MACHINERY**

**OPEN LIVESTOCK
& HORSE SHOW**

**1/4 PAGE IN
PREMIUM BOOK**

**POULTRY & RABBIT
BUILDING**

PLAYGROUND

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ADDITIONAL VALUE

2 VIP PARKING PASSES

15 FAIR BUCKS FOR FOOD BOOTHS

25 COMPLIMENTARY DAY PASSES

PREVIOUS MAJOR SPONSORS

2025

- Best Western Plus High Country Inn
- Equipment Share
- Golden Beverage - Coors Light
- Karl Malone ADS Powersports
- Pepsi
- R.A.M.P.
- RiverPrint
- Young Ford
- America First Credit Union
- Champion Meats
- Golden Rule Plumbing, Heating & Cooling
- Ogden Regional Medical Center
- Wasatch Distributing - Michelob Ultra
- Canyon View Dumpsters & Toilets Inc.
- Comfort Suites
- Compass Minerals
- Our House Assisted Living of Ogden
- Petersen Inc.
- Raising Cane's
- RJP Construction
- Rocky Mountain Rental
- Skinny Dogz
- Thurgood Excavating Inc.
- Compass Minerals
- Thurgood Excavating Inc.
- All West Communications
- Ardent Mills

- Bakcou
- Dave Combe
- Rock Hard Excavating
- Tagg-N-Go Car Wash
- All Things Real Estate LLC.
- Boot Barn
- Chick-Fil-A
- Dallas Green Farm & Home
- Geneva Rock Products Inc.
- Ink Lube
- Janicki Industries
- Nothing Bundt Cakes
- Ogden Clinic
- Staker Parson
- The Insurance Center
- Tractor Supply Co.
- Utah State Fair
- Weber Human Services
- The Posy Place

2024

- Golden Beverage - Coors Light
- H&E Equipment Services
- Great Resort Vacations
- Karl Malone ADS Powersports
- Pepsi
- RiverPrint
- Your Local Ford Stores

- America First Credit Union
- Best Western Plus High Country Inn
- Champion Meats
- Peaches Group Korea
- TTAB Grant
- Thurgood Excavating Inc.
- Wasatch Distributing - Bud Light
- Autoliv
- Canyon View Dumpsters & Toilets Inc.
- Comfort Suites
- Compass Minerals
- Raising Cane's
- RJP Construction
- Our House of Ogden
- Smith & Edwards
- Weber Human Services
- All West Communications
- Ardent Mills
- Bakcou
- Dave Combe
- Geneva Rock Products Inc.
- Rock Hard Excavating
- Ascent Credit Union
- Boot Barn
- Dallas Green Farm & Home
- Janicki Industries
- Staker Parson
- The Insurance Center
- Tractor Supply Co.
- Utah State Fair





FOR MORE INFORMATION

ASHTON WILSON

801-399-8711

anwilson@co.weber.ut.us

GABBY SPACKMAN

801-399-8269

geisenbarth@co.weber.ut.us

WEBERCOUNTYFAIR.ORG